

SoftJin Announces Blaze DFM as Its Customer, Outsourcing of EDA Software Components Development Is a Win-Win Strategy for DFM Company

SANTA CLARA, CA and BANGALORE, INDIA – July 2nd, 2007 – SoftJin, a customized EDA (Electronic Design Automation) tool development company, announced today that Blaze DFM, the Electrical Design for Manufacturing (DFM) company, has joined SoftJin’s growing list of customers for custom EDA software components.

SoftJin’s software component development and licensing business model proves crucial for bringing quality DFM software to market faster.

“Our customized EDA tools model using a combination of custom tool development and re-usable software components have been accepted as the way to go by several semiconductor and EDA companies,” noted Nachiket Urdhwareshe, CEO of SoftJin. “Blaze DFM is among the leading EDA technology companies, who understand the value of adding quality and proven components to their software, so they can commercialize products faster and focus on their core expertise.”

SoftJin’s offerings used by Blaze include the Bi-directional OpenAccess to OASIS Translator and custom verification package for validation of key software modules of Blaze’s products.

“Speed is of the essence to us. As a startup, Blaze’s existence depends on our ability to deliver high-value products to our customers on a timely basis,” said Dr. Steffen Rochel, vice-president of engineering at Blaze. “Wherever possible, we leverage existing technology and infrastructure. That’s what drove our selection of the OpenAccess database and our licensing of EDA software components from SoftJin. This approach enabled us to deliver our first product, Blaze MO leakage power optimization software, in less than 18 months.”

About Blaze DFM

Blaze DFM provides software solutions to fabless semiconductor companies, integrated device manufacturers, and silicon foundries. Blaze products give IC designers greater control over manufacturing variability, improving yield and shortening time to volume production. Blaze DFM, Inc., 1275 Orleans Drive, Sunnyvale, CA 94089, 408.470.4900, <http://www.blaze-dfm.com>

About SoftJin

SoftJin Technologies Pvt. Ltd. develops customized EDA tools for the specific requirements of semiconductor and EDA companies using a combination of EDA software development services and re-usable building blocks. SoftJin's customized EDA software development approach offers the advantages of enhanced EDA software capability, flexible capacity and cost savings to customers. Last year (August 2006) SoftJin was chosen as one of the top 100 private companies in Asia that play a leading role in innovation and technology by Red Herring magazine. More information is available at <http://www.softjin.com>

The company's headquarters are located at Unit No: 102, Mobius Tower, SJR I - Park, EPIP, White Field, Bangalore – 560066, Tel: +91-80- 41779999, E-mail: sales@softjin.com
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